



**Northwest San Pedro Neighborhood Council
Youth and Community Outreach Committee Report
Meeting at San Pedro City Hall, 638 S. Beacon Street,
Tuesday, July 7, 2015, 6:00 – 7:30 pm**

Committee Member Attendees: Darlene Zavalney, Laurie Jacobs, Katie Marrie, Jeri Hawkins, Roger Cuevas, Barbara Schach

Non-Committee Member Attendees Chris Valle, Teresa Lara, Ray Regalado

Committee Members not in attendance Bob Bryant, Joe Zaarour, Daisy Zaarour

Agenda Item: Youth Community Service Award Selection

Four applications were received. All Committee Members in attendance ranked the applications which resulted in the award going to Sayra Valdez Gutierrez. Darlene will contact winner in hopes she can be present at July Board Meeting. A representative from Phillips 66 will also be invited for the presentation.

Agenda Item: Discussion of Committee Mission Statement

After much discussion, the following was adopted for this Committee's Mission Statement:

Youth and Outreach Committee Mission Statement:

"To engage, collaborate and partner with stakeholders to promote the mission of the Northwest San Pedro Neighborhood Council"

Our goals to achieve this mission objective are to:

Inform, Network, Listen, Motivate and Involve the community of NW San Pedro

Agenda Item: Discussion regarding an official position and language when city funds are being requested for community projects and events.

We discussed the need to diplomatically and efficiently reply to all funding requests with a consistent and straightforward response that will identify requirements for funding consideration.

Decision was made to create a "Funding Request Form" that will identify criteria, process and timeline for applicants. The form will be drafted by Katie Marrie to be reviewed at our next Y&O Committee meeting.

Agenda Item: Discussion regarding Halloween Movie in the Park event

Tentative date of Saturday October 24th selected. Darlene will confirm date availability with Peck Park.

Goal is to increase attendance from last year, to engage more stakeholders to add to data base and to partner with local organizations.

Action plan to achieve these goals:

- Add activities for first hour prior to start of the movie such as costume parade, costume contest, arts and crafts, face painting, possible costume swap..
- Better location for our booth with better lighting
- Possible collaboration with the fire dept and police dept to further our engagement

Agenda Item: Discuss possible photo contest for a NWSPNC calendar

The concept of a giveaway 2016 calendar is to promote community participation and interest in NWSPNC website and Facebook pages and by doing so thus also promoting important dates, meetings, and events. The community will be encouraged to submit a photo of either a Pedro Pet, Pedro Passion or images of NW San Pedro to our Facebook page and the community "likes" will be calculated and the photo with the most likes will be selected as the "photo" of the month.

There was a lively discussion including many great ideas such as partnering with The San Pedro Rotary so that sponsors can advertise in the calendar and promote their businesses. More research will be completed. For now, we will try a "beta test" of a photo contest on Facebook. Katie Marrie will coordinate this project.

Next Meeting Date: August 4, 2015 - Katie Marrie to Chair