



## Northwest San Pedro Neighborhood Council

“Your Community Voice”

January 2, 2017

Mayor Eric Garcetti  
City of Los Angeles  
200 N. Spring Street Los Angeles, CA 90012

Councilman Joe Buscaino  
638 S. Beacon Street  
San Pedro, CA 90731

**Ray Regalado**  
President

**Lee Williams**  
Vice President

**Melanie Labrecque**  
Treasurer

**Cynthia Gonyea**  
Secretary

RE: Revision of Sidewalk Vending Policy Throughout Los Angeles

Dear Representatives,

On December 12, 2016 the Northwest San Pedro Neighborhood Council (NWSPNC) passed a motion that states we cannot support the proposed change to sidewalk vendors throughout Los Angeles at this time. The wording of the motion follows:

The Northwest San Pedro Neighborhood Council Community Issues Committee has read the letter from Councilmembers Buscaino and Price regarding the revision of sidewalk vending policy throughout the city.

The new policy is certainly well-intended, as so many new policies and programs floated in this city are. However, the program as outlined in the letter seems to invite the usual host of ills associated with attempting to shoehorn social fairness into the structure of government. We appear to face a new bureaucracy to serve and enforce the new policy for hundreds, if not thousands of street vendors brought under the umbrella of the new policy.

We will place a substantial additional burden on existing departments to create, develop and enforce the rules outlined in the letter. We are told that enforcement will be swift, sure and consistent with respect to locations, health requirements, licensing, and respecting the rights and sensibilities of existing merchants and property owners.

We expect the existing city departments to monitor and enforce these same health and licensing requirements, not to mention sales taxes, liability insurance or the many other realities faced by business owners.

We will expect vendors who have never had more than a nodding relationship with rules and regulations to understand and adhere to the many rules which the city will impose.

Yet there does not seem to be any instrument proposed to help those vendors “navigate the system.”

We are told all of these expectations and consequences will move forward to provide a revenue stream that will benefit us all.

Because of the factors mentioned, we cannot support the proposed change until the City:

1. Provides a realistic, clear-eyed budget and cost analysis.
2. Creates an avenue for these “new entrepreneurs” to work within the system.
3. Shows the stakeholders of this city how this new program will NOT involve just as much police enforcement and dispute resolution or more as currently exists.
4. Shows the stakeholders how the creation of a virtual additional city layered over the existing streetscape can be managed by existing city departments in a timely and effective manner.

Sincerely,



Ray Regalado, NWSPNC President  
On behalf of NW San Pedro Neighborhood

