Northwest San Pedro Neighborhood Council
Youth and Community Outreach Committee Report
Meeting at City Hall, 638 S. Beacon Street, Tuesday, November 3, 2015, 6:00 – 7:30 pm

Committee Member Attendees: Darlene Zavalney, Laurie Jacobs, Jeri Hawkins, Chris Valle
Committee Members not in attendance Bob Bryant, Roger Cuevas, Katie Marrie, Ashley Calderon

With only 4 Committee Members in attendance, we did not have a Quorum.

Public Comment/Non Agenda Item:
Darlene is researching a permanent sign for Northwest San Pedro Neighborhood Council to have in place at the front of Peck Park entrance. Sign will also include ability for us to hang event banners. She will research with Parks and Recs.

Agenda Item: Movie in the Park...what worked and what we could have done better
All agreed a huge success; Better location in the park with more visibility & next to playground, added events of Disney characters and Thriller dance made it a more multifaceted event. Estimate 200 attendees and gathered approximately 30 email addresses for our database. For next year: Suggest promoting attendees to wear costumes, have more Board Members walking through the picnic crowd engaging and promoting our NC.

Agenda Item: Spaghetti Dinner...what worked and what we could have done better
A very hot day created lower than expected turnout but our booth was popular. The idea to have stakeholders sign a pledge to only use reusable water bottles was very well received – made it fun to engage with the stakeholders; The comment board was well received and the quality of engagement between Board Members and stakeholders was good; Our Board Members had the opportunity to network with some local officials and their important staff. We gathered around 50 names and email addresses for our database.

Agenda Item: Newsletter...articles, editing, front page layout and distribution
We discussed reviewing our process of gathering and selecting submitted articles along with editing and newsletter layout. We want to fine tune and document the process. Will review the costs involved in increasing our distribution to more residents of San Pedro due to popular demand and to make sure all stakeholders are receiving it via mail.

Agenda Item: Reviewed Weymouth Corners Candy Cane Lane
Date this year is Friday, December 4th. Darlene and Laurie will coordinate the crafts using left over materials, and some new materials to create fun and easy holiday creations for kids so Board Members can engage the adults. Darlene will ask our Board to sign up for shifts as we need all to participate.

Agenda Item: Holiday Parade
Date this year is Sunday, December 6th. We are asking for increased Board Member participation. Darlene is coordinating the return of our “Peace Dove” which was enthusiastically received last year. She is following up with Diana on borrowing a classic convertible car (with our new Council car magnet) and will recruit our Board Members to walk in the parade this year. We may buy a holiday fun headband/hat for Board attendees to wear.

Agenda Item: Pathways to Employment
Laurie is calling for the first initial planning team meeting on Monday, November 16th. The date of April 23, 2016 has been secured to be held at San Pedro Olguin High School campus. Laurie to send out “Save the Date” notice and will write article for Newsletter from past student attendees if possible.

Agenda Item: Neighborhood Purpose Grants
The applications have been announced on our website and promoted to local schools, Boys and Girls Club and other local organizations. We will solicit help from our new student rep Alberto Encinas and ask our Board Members to help promote too.

Agenda Item: Vaping and e-cigarettes not discussed due to recent City Council legislation

Agenda Item: Discuss purchasing Board Member shirts to be moved to next meeting due to lack of time.