



**Northwest San Pedro Neighborhood Council  
Youth and Community Outreach Committee Report  
Meeting at City Hall, 638 S. Beacon Street, Tuesday, June 30, 2016, 6:00 – 7:30 pm**

**Committee Member Attendees:** Darlene Zavalney, Jeri Hawkins, Laurie Jacobs, Chris Valle, Bob Bryant, Matt DeMeglio

**Non Committee Members in attendance** Doug Epperhart, Elliott Schaefer – local Boy Scout who attended to learn more about governmental meetings as part of a merit badge towards earning his Eagle Scout award.

**Public Comment/Non Agenda Item:**

None.

**Agenda Item: Discussion Regarding Social Media Postings**

- a. What is appropriate to post? We reviewed our current Website Guidelines which state *“The NWSPNC website is for dissemination of NWSPNC documents and other information that is of use to stakeholders. It is to be used for announcement of NWSPNC and other governmental meetings, a record of NWSPNC actions and positions, and background information (pros and cons) on issues of interest to the council”*. We determined that this is good criteria for social media too.
- b. What is not appropriate to post? We discussed the issues that recently occurred with another Neighborhood Council when they posted the recent event hosted by Janice Hahn. We determined it was acceptable to post important community meetings and that this was not taking a political stand. We then decided we need to document what is appropriate and what is not appropriate so that our social media administrators have objective guidance when determining what to post.
- c. Who should be designated as authorized to post on the Facebook page and the NWSPNC website? We reviewed the current list which includes: Kristina Smith, Darlene Zavalney, Laurie Jacobs, Diana Nave, David Rivera and Katie Marrie. We decided to remove Katie since she is no longer on our Board or any Committees. If David remains on the Elections and By Laws Committee, then we feel he still can be an administrator. All others are also still acceptable to continue as posters.

**Agenda Item: Community Service Award**

The committee members all had an opportunity to review the three applicants. They were all wonderful youth representatives and one was chosen to receive the award. Darlene will contact the winner to determine if he will be available for our July or August meeting for the presentation. Darlene will also request the check be issued from the Rotary who is managing the funds and Janet Grothe will be contacted once we determine the date the award will be given.

c

**Agenda Item: Matthew presented possible new logo concepts for NWSPNC as designed by POLAHS students**

We reviewed the revised submissions as a result of our last meeting's review. We very much like part of the design but have requested some revisions. Matthew will present the revisions at the next meeting.

**Agenda Item: Overview discussion regarding next calendar year events**

Item tabled to be reviewed at next meeting

**Agenda Item: Update on potential sign for Peck Park NWSPNC banners**

Item tabled to be reviewed at next meeting.

**Comments from Elliott Schaefer, visiting Boy Scout**

He felt parts of the meeting were entertaining but for the most part it was boring.