



**Northwest San Pedro Neighborhood Council
Youth and Community Outreach Committee Report
Meeting at City Hall, 638 S. Beacon Street, Monday, October 3rd, 6:00 – 7:30 pm**

Committee Member Attendees: Darlene Zavalney, Jeri Hawkins, Laurie Jacobs, Matt DeMeglio, Chris Valle, Joleen Deatheridge (All Committee members were in attendance!)

Non Committee Members in attendance Stephanie Mezin, Arrived for last 30 minutes were Gwen Henry, Bob Bryant, Lee Williams

Public Comment/Non Agenda Item: None.

Agenda Item: Movie in the Park set for October 22nd

- Promoting event – Joleen will set up Instagram, Darlene provided gorgeous fliers and posters for the whole Committee to post in the community; at schools, businesses, 1st Thursday, etc.
- Everyone will share on Facebook, and we will all help distribute the new newsletter which features the Movie. We will ask all Board Members to also help promote the event.
- Set up will start at 5 pm. Laurie, Darlene, Matt, Jeri, Gwen, Joleen and Stephanie all will help set up
- Darlene will circulate a sign-up sheet for the rest of our Board to work the event
- Darlene will order 2 promotional banners. One to be placed at Peck Park & other at Weymouth/Western.
- Chris will try to create a short video promoting our NC to show prior to the movie
- The park will probably not be selling hot dogs but may sell popcorn and sodas.
- Laurie has purchased the “alien egg” trinkets for the park to distribute. The eggs will be filled with Halloween candy.
- Gwen will purchase the supplies needed to create two “photo op” boards

Agenda Item: Time frame for this years’ NPG

The committee will review this topic at the December meeting with the goal to present to our Board to announce the program in January.

Agenda Item: Youth Board Seat Application

We only received one application which was from our current Youth Board Member Matt DeMeglio. Laurie made a motion and Darlene seconded the motion to re-elect Matthew to continue to hold this seat based on his stellar performance this past year. This passed unanimously.

Agenda Item: Discussion of the council’s newspaper “The Advocate”

We had a lively discussion regarding the City Attorneys decision to remove a complete article on Community Impact Statements and several portions of the Planning and Land Use Committee article. We feel the reasons these items were censored are not in line with the purpose of Neighborhood Councils advocacy and this decision was unwarranted. We also believe that the rules cited have never been defined as criteria to Neighborhood Councils. We will draft a letter to hand to both DONE and BONC asking them to review and address our concerns to be brought to the Board for approval.

Agenda Item: Social Media Overview

We did not have sufficient time to review this topic in any detail. Joleen suggested we need to create an overall social media plan that offers more consistency in all printed and electronic messages. We will put this on the next meeting agenda.

Agenda Item: Possible Motion for T-Shirts

After discussion, Laurie made a motion and Matt seconded the motion to print red t-shirts to provide for Candy Cane Lane and Holiday Parade volunteers and Board Members representing our Neighborhood Council not to exceed \$500.00 (estimated cost \$5.65 per shirt plus \$60 set up, freight and tax. Cost based on a purchase of 37 – 47 shirts). Motion passed unanimously.

NEXT MEETING: NOVEMBER 1, 2016