



**Northwest San Pedro Neighborhood Council  
Youth and Community Outreach Committee Report  
Meeting at City Hall, 638 S. Beacon Street, Tuesday, August 1, 2017, 6:00 – 7:30 pm**

**Committee Member Attendees:** Darlene Zavalney, Jeri Hawkins, Laurie Jacobs, Skye Zaarour, Chris Valle, Matt DeMeglio

**Non-Agenda Item: Budget Concerns**

Chris reviewed concerns from his Budget and Finance Committee on our limitations until a decision is made on whether we will have elections this year or not.

**Agenda Item: Review of upcoming year's plan based on recent retreat – start to prepare calendar of events**

We discussed converting our hard copy newsletter into an on-line publication which will reduce our budget needs greatly and be more in line with current news publishing.

MOTION: Laurie moved **"The Youth and Outreach Committee will issue a September newsletter which will include information announcing the new media for future newsletters will mostly be on-line with the possible exception of an election newsletter if needed"**. Darlene seconded the motion. Passed.

YES: Darlene Zavalney, Jeri Hawkins, Laurie Jacobs, Skye Zaarour, Chris Valle, Matt DeMeglio

MOTION: Chris moved **"We change the March print newsletter expense from the Northwest San Pedro Neighborhood Council 2017-2018 budget under Outreach to funds for the redesign of our website and social media"**. Seconded by Matthew. Passed

YES: Darlene Zavalney, Jeri Hawkins, Laurie Jacobs, Skye Zaarour, Chris Valle, Matt DeMeglio

We set a goal to research other community events in which we can set up a booth for civic engagement. Darlene is checking with the Chamber of Commerce, CD15 and other local businesses/events.

We discussed researching other food options for our monthly Board Meetings keeping within the established budget. The goal remains to patronize businesses in our Council area. Will check with Taxco and Pick-Up Stix. We reviewed our entire calendar of events for the year. (see separate calendar sheet)

**Agenda Item: Annual Halloween Movie in the Park**

While this event is not yet shown on our Outreach budget, we would like to continue to host this annual event as part of our civic engagement. Motion to go to Budget and Finance – request be taken from unallocated funds. We are not sure why this was removed from our annual budget as we have put on this event for the past 3 years.

**MOTION: Darlene moved we approve a budget not to exceed \$1,025 for this event as follows:**

**\$300 movie license fee**

**\$450 equipment and park personnel**

**\$150 treats**

**\$125 to produce two promotional banners**

YES: Darlene Zavalney, Jeri Hawkins, Laurie Jacobs, Skye Zaarour, Chris Valle, Matt DeMeglio

**Agenda Item: New logo**

We will review previous logo ideas at our next meeting and make some recommendations. We also believe our website needs a fresh new look which we could coordinate with the launch of a new logo.

**Agenda Item: Music by the Sea**

This was a great event and great opportunity for our Board to engage with the community. We gathered more names to add to our email list and had many people take the "Water Bottle Pledge".

**NEXT YOUTH AND OUTREACH MEETING:** September 5th