



**Northwest San Pedro Neighborhood Council  
Youth and Community Outreach Committee Report  
Meeting at City Hall, 638 S. Beacon Street, Tuesday, October 3, 2017, 6:30 – 7:30 pm**

**Committee Member Attendees:** Darlene Zavalney, Laurie Jacobs, Skye Zaarour, Chris Valle, Matt DeMeglio  
**Non Committee Members in Attendance:** Gwen Henry, About 26 San Pedro High School Seniors

**Agenda Item: Youth Board Seat**

Since both of the Youth Board seat applicants are members of the Youth & Outreach Committee, it was decided that both applicants will speak at the upcoming Board Meeting and the Board will vote for this position as an exception to the rule.

**Agenda Item: Pathways to Employment Venue & Date**

The event will be held at the SPSHS Olguin Campus again this year and the date has been set for Saturday April 14<sup>th</sup>.

**Agenda Item: Annual Halloween Movie in the Park**

We reviewed the timeline and logistics for the evening. Darlene will check with the park to find out if they can provide us with tables and chairs for our Council Table. If not, we will arrange to bring these items.

We reviewed several items to hand out to the attendees for good old Halloween fun. Our fliers are being printed and will be ready on 10/5. Darlene will distribute to our committee members and more will be brought to our Board Meeting. The event promotion on our Facebook Page and Website has already begun. We ask our NWSPNC Board member help promote and attend.

**Agenda Item: Discuss Eco Day Festival November 4<sup>th</sup> at Deane Dana Friendship Park**

Gwen presented information on this event in which we will host a booth.

**MOTION:** Laurie made a motion with a second by Darlene and unanimous approval: "We ask for approval to allocate not more than \$100 to purchase supplies and print flyers to promote the Eco Day Festival where the Northwest San Pedro Neighborhood Council will be hosting a booth. Approximately \$50 will be for printing and \$50 will be for seed bombs"

**Agenda Item: How Outreach can incorporate our promotion of our Selection in upcoming events**

The goal is to use every NWSPNC outreach event to educate our stakeholders on our Neighborhood Council and promote potential candidates into running for our Board Seats that will be on the ballot for the June 2018 Selection. We will incorporate purposeful artwork designs into all events, publications and social media. The signs used at our last election were effective so we will continue with that design. Events to promote our Selection include Movie in the Park, Eco Day, Candy Cane Lane, Pathways to Employment and any other events added to our calendar prior to the Selection date.

**Agenda Item: Newsletter timeline and articles**

We would like to publish the next newsletter in mid to end of November in time to promote our participation in Candy Cane Lane and the Holiday Parade. Many articles have been submitted. In addition we will be asking each Committee Chair to submit an article with 250 words as a guideline. We will begin outreach for Board Candidates for the June 2018 Selection. The Outreach Committee will review all articles along with Doug Epperhart.

**Agenda Item: Motion to fund sponsorship for Candy Cane Lane event at Weymouth Corners**

**MOTION:** Darlene made a motion with a second by Chris with unanimous approval. This is already in our approved budget. We move to approve the expenditure of \$1,000 as a sponsor of the December 1, 2017 Weymouth Corners, Candy Cane Lane.

**Agenda Item: Motion to be a sponsor for the Spirit of San Pedro holiday parade on December 3rd**

**MOTION:** Chris made a motion with a second by Darlene to sponsor the holiday parade in the amount of \$500. This is already in our approved budget.

**MOTION:** Laurie made a motion with a second by Darlene with unanimous approval to allocate a maximum of \$300 to rent a vehicle for the parade in which all Board Members and Committee Chairs can ride in the parade. This is not yet in our approved budget.

**NEXT YOUTH AND OUTREACH MEETING:** November 7, 2017 from 6:00 – 7:30 pm at same location.