



**Northwest San Pedro Neighborhood Council**  
**Youth and Community Outreach Committee Report**  
**Meeting at City Hall, 638 S. Beacon Street, Tuesday, November 7, 2017, 6:30 – 7:30 pm**

**Committee Member Attendees:** Darlene Zavalney, Laurie Jacobs, Skye Zaarour, Chris Valle, Matt DeMeglio

**Non Committee Members in Attendance:** Angela Romero, 4 San Pedro High School Seniors

**Public Comment on Non-Agenda Item: Party at the Polls on June 2<sup>nd</sup>**

Darlene reported on her meeting with Diana for our upcoming selection to create an event that includes many booths and activities similar to our successful Ecofest event last Sunday.

**Agenda Item: Newsletter timeline and articles**

We would like to publish the next newsletter by the end of November in time to promote our participation in Candy Cane Lane and the Holiday Parade as well as accomplishments and future events. We brainstormed many new ideas to add to our newsletter to freshen the look and create more interest.

We reviewed topics for articles in this issue and Darlene will follow up with the potential writers. The due date for new articles is November 13<sup>th</sup>. The Outreach Committee will review all submitted articles with Doug Epperhart, our publisher. We will leave our budget for all 3 newsletters as previously approved with November, early March and mid May publication dates to coincide with our upcoming selection.

**Agenda Item: Debrief of our Halloween Movie in the Park**

The event was well attended with approximately 100 people who all seemed to enjoy the event. We are proud that we were able to have City Rec and Parks work together with County Park and Recs to coordinate this successful event. People liked the popcorn, the exhibit from the Nature Center with creepy crawlers, the face painting and the movie. We built a great relationship with Bogdanovich and Friendship Park personnel and received a warm email of thanks. We collected additional emails for future outreach.

We are brainstorming ideas for a Spring or Summer movie in the park that could include a rivalry baseball game and a possible Star Wars/Star Trek event with movie accompanied by telescopes and star gazing.

**Agenda Item: Review of our participation in the upcoming San Pedro Holiday Parade**

Darlene will follow up with Rene about once again using one of his classic cars for us to ride in the parade. We voted to not include the Peace Dove this year (it needs some repair) and will see if we can use a second car in its place so we can have more Board Members ride. We ask participants to wear their Red or Gold NWSPNC shirts and are welcome to also wear holiday décor such as reindeer antlers, santa hats or other festive items to help celebrate the day.

**Agenda Item: Motion to allocate funds to purchase two lanterns for our nighttime events**

*MOTION: Laurie made a motion with a second by Darlene to allocate a maximum of \$100 to purchase two rechargeable lanterns to use for our nighttime events such as Candy Cane Lane and Movie Nights. Unanimously approved. Lanterns would be stored in our office.*

**Agenda Item: Motion to allocate funds for the Candy Cane Lane event at Weymouth Corners**

*MOTION: Laurie made a motion with a second by Darlene to allocate a maximum of \$100 for craft materials and candy canes to hand out for this event. Unanimously approved.*

Darlene will pass out a sign up sheet for Board Members to attend at various shifts.

**Agenda Item: Motion to allocate funds for a new banner for events**

*MOTION: Chris made a motion with a second by Darlene to spend a maximum of \$100 on a new banner to be carried at the parade and displayed at future events. Our current banner is old and falling apart. Chris will create the artwork. Unanimously approved.*

**Agenda Item: Motion to allocate funds for new Pathways to Employment artwork**

*MOTION: Laurie made a motion with a second by Chris to spend a maximum of \$500 to pay a professional to create all new artwork to brand and promote our annual Pathways to Employment premier event. Unanimously approved.*

We got several years usage out of our old banners but they have now all fallen apart. We believe it is time to put forth an effort to put a fresh look to truly brand our event and generate increased attendance with a more professional presentation.

**NEXT YOUTH AND OUTREACH MEETING:** December 5, 2017 from 6:00 – 7:30 pm at same location.