



Northwest San Pedro Neighborhood Council
Youth and Community Outreach Committee Report
Meeting at City Hall, 638 S. Beacon Street, Tuesday, December 5, 2017, 6:30 – 7:30 pm

Committee Member Attendees: Darlene Zavalney, Laurie Jacobs, Skye Zaarour, Matt DiMeglio

Committee Member Not in Attendance: Chris Valle

Non Committee Members in Attendance: Jen Jossie

Agenda Item: Newsletter timeline and articles

We have most of the articles for our December online newsletter. The deadline to submit articles for this issue is December 15th.

We agreed to release \$3,000 of the print newsletter originally scheduled for November the remaining \$1,000 to be released once the cost of compiling the online newsletter is determined.

We plan to publish two hard copy newsletter issues in 2018 prior to our selection.

Agenda Item: Debrief of Candy Cane Lane

The event was well attended and very fun for all of our Board Members who participated. Thank you to Angela, Chris, Cynthia, Dan, Darlene, Gwen, Laurie, Matt, Ray and Sky for their help in helping to make the evening a success. A special thank you to Sheryl for all of her help! We look forward to having more Board participation in the future.

The craft table run by Sky, Matt with assistance from Elaine and Jeri was fun for the kids. Keeping the crafts simple and quick to make are essential.

The face painting was also a hit with the incredible artwork by Gwen. For the future we plan to recruit more face painters who can paint cute designs quickly to have the line move faster since this is a crowd favorite.

We will thank the Weymouth Corners Business Group who put on the yearly event and will suggest that in the future the music volume be a bit lower as it was difficult to hold conversations. We gathered 15 new email addresses for outreach.

Agenda Item: Debrief of Spirit of San Pedro Holiday Parade

We only had 8 of our Board Members in attendance so again, would like to see more participation. Those in attendance had a great time. Thank you to Chris, Darlene, Gwen, Laurie, Lee, Matt, Ray and Sky. Thank you to Barry and Lulu for being our drivers with their cool convertibles.

Agenda Item: Potential site to store event pictures and promotional documents

We discussed creating a virtual site to store our event pictures and flyers as historical materials. We will review with Kristina to create a section on our website OR a secured location to store these items.

Agenda Item: New Board Logo

Everyone will bring their concepts for our new Board Logo to our January meeting with the goal to select a design to submit to the Board at our February Board meeting.

Agenda Item: Pathways to Employment update

The date of April 14th and the venue of the San Pedro High School Olguin campus have been approved. A letter will be sent to potential sponsors by the end of the year. We are in discussions with Janice Hahn's office regarding a potential scholarship program to be awarded to Pathways to Employment eligible attendees. Laurie is reviewing last year's debrief notes and the planning of workshops and afternoon organizations will begin shortly. A graphic designer is working on the new promotional material design.

Agenda Item: Order new pens

We have now run out of pens. This is a popular hand out item that promotes our Board Meeting and website so we want to order more.

MOTION: Laurie made a motion to order 1,000 new pens at a price not to exceed \$750. Darlene seconded the motion and it was unanimously approved. Note: We are looking to order a new pen that is made of recycled plastic water bottles to continue our support of sustainability and repurposing materials.

NEXT YOUTH AND OUTREACH MEETING: January 2, 2018 from 6:00 – 7:30 pm at same location.