



Northwest San Pedro Neighborhood Council
Youth and Community Outreach Committee Report
Meeting at Municipal Building, 638 S. Beacon Street, Room 452, San Pedro
Tuesday February 6, 2018, 6:30 – 7:30 pm

Committee Member Attendees: Darlene Zavalney, Laurie Jacobs, Chris Valle, Matt DiMeglio, Skye Zaarour

Non Committee Members in Attendance: Peter Burmeister, Gwen Henry, Boy Scout Mark Raigans

Agenda Item: Music by the Sea

MOTION Darlene made a motion to pay \$1,000 to be a sponsor for the Music by the Sea. Seconded by Chris. Unanimously approved. This event covers 5 weekends and was very successful last year as it offers a great opportunity to engage with stakeholders...and is fun for our Board to host.

Agenda Item: New Board Logo

A final logo was selected based on the Board input and final brainstorming. Laurie will work on the creation of camera ready art version of the logo which will be presented to the Board for approval when ready.

Agenda Item: Newsletter

First online issue of The Advocate was emailed on January 29th. We will continue to solicit new articles and will publish semi-monthly. We brainstormed more ideas to make the online newsletter more interesting such as a feature on new businesses. We may add a headline section asking our readers to "Tell us about new businesses in the Northwest area". We will ask Kristina to add a headline announcing our new online newsletter on our website.

Agenda Item: Neighborhood Purpose Grants

We have only received one NPG submission to date so we will work hard to promote the program.

Agenda Item: Committee adjust to comply with the Brown Act

Matthew has offered to step off the Youth and Outreach Committee so that we meet the quorum of a quorum requirement. He will continue to be active with our Committee, just will not be a voting member.

Agenda Item: Selection – Party at the Polls

Darlene met with Diana and the Election Committee to review the outreach needs for our upcoming Selection. George Thompson is making a list of locations for outreach to contact to solicit and promote candidates to run for the open seats. Our timeline is:

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| March 1 | Postcards to be sent announcing Candidate Requirements to File |
| March 12 | Candidate filing begins |
| April 4 | We will host a recruitment session from 6:30 – 7:30 pm at Peck Park |
| April 24 | Candidate filing ends |
| May 3 | Candidate statements due for our newsletter (we are going to ask for this to change to April 24) |
| May 9 | Target date to publish Selection Issue of our newsletter (will include relevant articles) |

We will use social media to promote recruitment and voting

We are consider changing the theme from "Party at the Polls" to "Rock the Vote"

Agenda Item: Youth oriented events at The Nature Center

Gwen provided information on 3 upcoming youth oriented events in which NWSPNC will host a booth. We are focusing on recruiting more members for the Sustainability Committee and to promote youth programs & careers. All will be held at Deane Dana Recreation area.

- March 24 Discover Natural Science by the Natural History Museum of Los Angeles
- April 21 Earth Day
- April 28 City Nature Challenge

Agenda Item: Pathways to Employment update

- Workshops and Afternoon Organizations have been booked. We have many new facilitators and organizations
- Janice Hahn is a new sponsor of our event – approved for \$1,500. Thank you Janice!
- The event has been approved by EmpowerLA. We are still waiting for LAUSD permit approval
- Artwork for flyers, posters and banners are in the final stages.

NEXT YOUTH AND OUTREACH MEETING: March 6, 2018 from 6:00 – 7:30 pm at same location.