



Youth and Community Outreach Committee Report

Meeting at Municipal Building, 638 S. Beacon Street, Room 452, San Pedro
Tuesday August 7, 2018, 6:30 – 8:00 pm

Committee Member Attendees: Laurie Jacobs, Skye Zaarour, Matthew DiMeglio, John Barbera
Committee Member Absent: Chris Valle
Non Committee Members: John DiMeglio

Public Comment: Consider ordering polo shirts for Board Members. Costs will be reviewed.

Agenda Item: Debrief on Music by the Sea

Thank you to Diana Nave, Ray Regalado, Melanie Labrecque, Phil Nicolay and Gwen Henry for hosting booths. We collected about 25 new email addresses. Fun event.

Agenda Item: Consider creating a promotional video to be shown at the Terraces 6 Movie Theater

We reviewed quotes provided for 15 or 30 second movie ads on a 12 or 16 week contract. Y&O Committee is interested if other Neighborhood Councils will partner to reduce costs. If we find partnerships, we will discuss objectives and creative content to present to our Board.

Agenda Item: Future of Pathways to Employment event

Laurie and Ray have met with representatives from the Harbor Area Boys and Girls Club who are very interested in hosting the event at their facility which would eliminate our liability issues with LAUSD and provide a youth based organization as a strategic partner. We will continue the discussions and report back soon.

Agenda Item: Youth Seat Application and promotion for candidates

The application form was approved. Now we will work on creating an online application to make it easier for candidates to apply. We discussed outreach to schools and organizations. The deadline for applications will be September 21st, Interviews will be on October 2nd with youth to be seated at October Board Mtg.

Agenda Item: Remove Darlene Zavalney from the Committee.

MOTION: Laurie made a motion to Re-Approve the payment of our second retractable sign with Jane Goodall promoting no plastic pollution. The artwork is ready and the invoice is \$240.11. Seconded by Sky and approved unanimously.

Note: This was approved previously but the invoice was not submitted prior to the close of our fiscal year.

MOTION: Laurie made a motion to approve the purchase of 1 portable dolly folding cart with bungee cords for an amount not to exceed \$75 to be used to transport promotional items to and from our office. Seconded by Matt and approved unanimously.

Agenda Item: Newsletter calendar and articles

We want to put out our next newsletter on 9.28.18. List of potential articles will be distributed at the Board Meeting. All articles will need to be submitted by 9.3.18. Next newsletter is scheduled to publish on 2.8.19.

Agenda Item: Movie in the Park

Matt DiMeglio will research dates and venues for this event to present at the September Outreach meeting.

Agenda Item: Outreach Recruitment – Review recruitment methods through evaluating our assets

We discussed the importance identifying community assets to create stronger relationships and engagement. We identified churches, schools, YMCA, parks, etc to reach out to for events, projects, etc.

Agenda Item: Website, E-Blasts and Social Media postings – Goals, Objectives, Action Plan

Coastal Neighborhood Council is currently revamping their website and we may piggyback on some of their new layouts and functions to create a more user friendly website. We want to add pictures of Board Members.

NEXT YOUTH AND OUTREACH MEETING: September 3, 2018 from 6:00 – 8:00 pm at same location.