



Youth and Community Outreach Committee Report

Meeting at Municipal Building, 638 S. Beacon Street, Room 452, San Pedro
Tuesday September 4, 2018, 6:00 – 7:30 pm

Committee Member Attendees: Laurie Jacobs, John Barbera, Chris Valle
Committee Member Absent: Matthew DiMeglio (excused)
Non Committee Members: Mia Valle, Ray Regalado, Melanie Labrecque, Pete Garbowski

Agenda Item: Head shots of Board Members for our website

We will have one of our Board photographers (Melanie or Chris) take head shot pictures at our October Board meeting which will be added to our website. Optional for Board members to be included

Agenda Item: PSA 30 or 60 second video to be shown at the Terraces 6 Movie Theater

The committee agrees this could be a great new outreach opportunity however we need to determine the goals and objectives to be able to create storyboard concepts. Once we have the concepts, we will consider presenting to the Coastal and Central Neighborhood Councils for a possible collaboration. Pete and Ray offered good suggestions to contact the theater management in negotiating a better rate as a non-profit PSA message. We most likely will do the research and development with a timeline closer to the next budget session. Ray advised it is possible for us to allocate unused funds at the end of our budget session to be carried over for this project.

Agenda Item: Pathways to Employment for 2019

We will be partnering with the Boys and Girls Club of the Harbor Area (BGCHA) for our next event which will be held at their facility most likely in April 2019. They are researching the date. This collaboration will eliminate our issues with LAUSD and open up greater outreach opportunities to increase youth attendance. NWSPNC will provide the marketing materials, backpacks, Tshirts and food out of our allocated \$2,500 budget.

Agenda Item: Status of Youth Seat Application

We created an online application form which has been promoted on our social media, eblast and website along with notices to local schools and Boys and Girls Club. To date we have received 2 applications. Deadline to apply is September 21st and candidates will be interviewed at our October Y&O Meeting with the goal to seat our new Youth Representative at our October Board Meeting.

Agenda Item: End of September Newsletter articles and schedule

We reviewed the status of the articles received and pending for the September issue. We are looking good to have enough articles for this edition. Pete had some suggestions to possibly reduce costs on future issues.

MOTION:	Laurie made a motion to approve the detailed budget for the September newsletter which has already been allocated in our Board Budget. The total amount is \$3,922.54. Motion passed unanimously.
	Perry Mailing \$2,487.71
	Reed Publishing: \$834.83
	Epperhart Communications: \$600.00

Agenda Item: Movie in the Park

We discussed having the event on either Saturday November 10th or 17th. Both dates are available at Bogdanovich Park and they really want to partner with us again. As this is holiday time, we selected “Home Alone” as our movie. The park will provide the projector, screen and two catering trucks. We will create a budget to submit at our October meeting to cover costs to print flyers.

Agenda Item: Review creating an updated handout brochure on our Neighborhood Council

We will create a new handout brochure and will include emergency number information.

NEXT YOUTH AND OUTREACH MEETING: October 2, 2018 from 6:00 – 7:30 pm at same location.