July 31, 2019
Wayne Ratkovich
700 S. Flower St, Suite 820
Los Angeles, CA 90017

Jerico Development
461 W. 6th Street
San Pedro, CA 90731

Re: SAN PEDRO PUBLIC MARKET

Recently, our Neighborhood Council solicited ideas from the community for the Port’s Community Access Infrastructure Funds. A number of the ideas received appeared to be directed at the area that is becoming the San Pedro Public Market. We understand that many of these ideas have already been incorporated into your plans. We are forwarding the full list to you as snapshot of community feedback.

There is one idea we particularly wish to highlight. It is the development of some type of iconic structure. Several people submitted suggestions including having a lighthouse, a Ferris Wheel or the smaller version of the London Eye, a skytower/skyride, or a lookout tower. Such a structure could help define the market and serve as an attraction in its own right.

We appreciate the planning that you have put into the Market and look forward to its completion.

Suggestions that appear to be intended for inclusion in the San Pedro Public Market

- Great lunch & dinner restaurants with views including a coffee shop or brunch place;
- Commercial chain restaurants e.g. PF Changs; Cheesecake Factory
- Outdoor seating with heat lamps; places to enjoy views
- Dog friendly restaurants; doggy water fountains
- An independent coffee roaster retailer (not Starbucks)
- Winery & wine education
- Cheese maker & education
- Cooking school
- Tea shop with education
- A pop-up restaurant where surprise chefs and celebrity chefs can serve dinner
- Should not become so gentrified that only super affluent folks can go there
- Outdoor space for concerts, musical theater, live theater with areas to picnic before
- Live performances (H.E.K., Ellamani, etc); name performers
- Something similar to the LA Farmer’s market, Not the Grove
- Similar to the PIKE in Long Beach with shopping area, fast food & restaurants
• Construct Iconic Sky Tower/lookout tower/light house; small Ferris Wheel, Viewing Wheel such as the one in Seattle (think a smaller version of the London Eye); the former Ports O’ Call Sky Ride may be available – it is currently on an island in Canada and is no longer in use
• Attractions: such as Movie theater; go-karting; zip-line
• Stores: candy shop; vintage shops; bakery, Swedish clogs, puzzle rings, Van’s Belgian Waffles
• Place to get a great drink under twinkly lights near the waterfront
• Bar or taproom/brewery
• Local seafood market
• Public artisans
• Underwater viewing area
• Tarot/astrologers/gypsies tents, etc
• Singers, musicians, etc.
• Beautiful Water fountain
• Party rental space
• Splash pad for kids
• Wishing well
• Bring Back Ports O Call Restaurant

Sincerely,

Ray Regalado
President – Northwest San Pedro Neighborhood Council